VA302 Syllabus

Due to ongoing social distancing and mask restrictions on campus the course will be held online via zoom. The Branding project that was started in the Fall semester will be continued.

Tutorial page:

https://www.elifayiter.com/va301-tutorials

Items to be designed:

1. Applying the identity to objects
2. Social Media material
3. Website
4. Brochure
5. Branding Identity Manual

Week 1	Branding project, continued from VA301
Week 2	Branding project, continued from VA301
Week 3	Branding project, continued from VA301
Week 4	Branding project, continued from VA301
Week 5	Branding project, continued from VA301
Week 6	Branding project, continued from VA301
Week 7	Branding project, continued from VA301
Week 8	Branding project, continued from VA301
Week 9	Branding project, continued from VA301
Week 10	Branding project, continued from VA301
Week 11	Branding project, continued from VA301
Week 12	Branding project, continued from VA301
Week 13	Branding project, continued from VA301
Week 14	Branding project, continued from VA301
Week 15	Branding project, continued from VA301

Since learning will commence through in-class critiques and case studies, attendance to the course is mandatory. Failure to show up for more than 5 classes will result in an F grade.